



CREATIVITY AND ENTREPRENEURSHIP THROUGH NON FORMAL EDUCATION

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2. Entrepreneurship Through Non Formal Education
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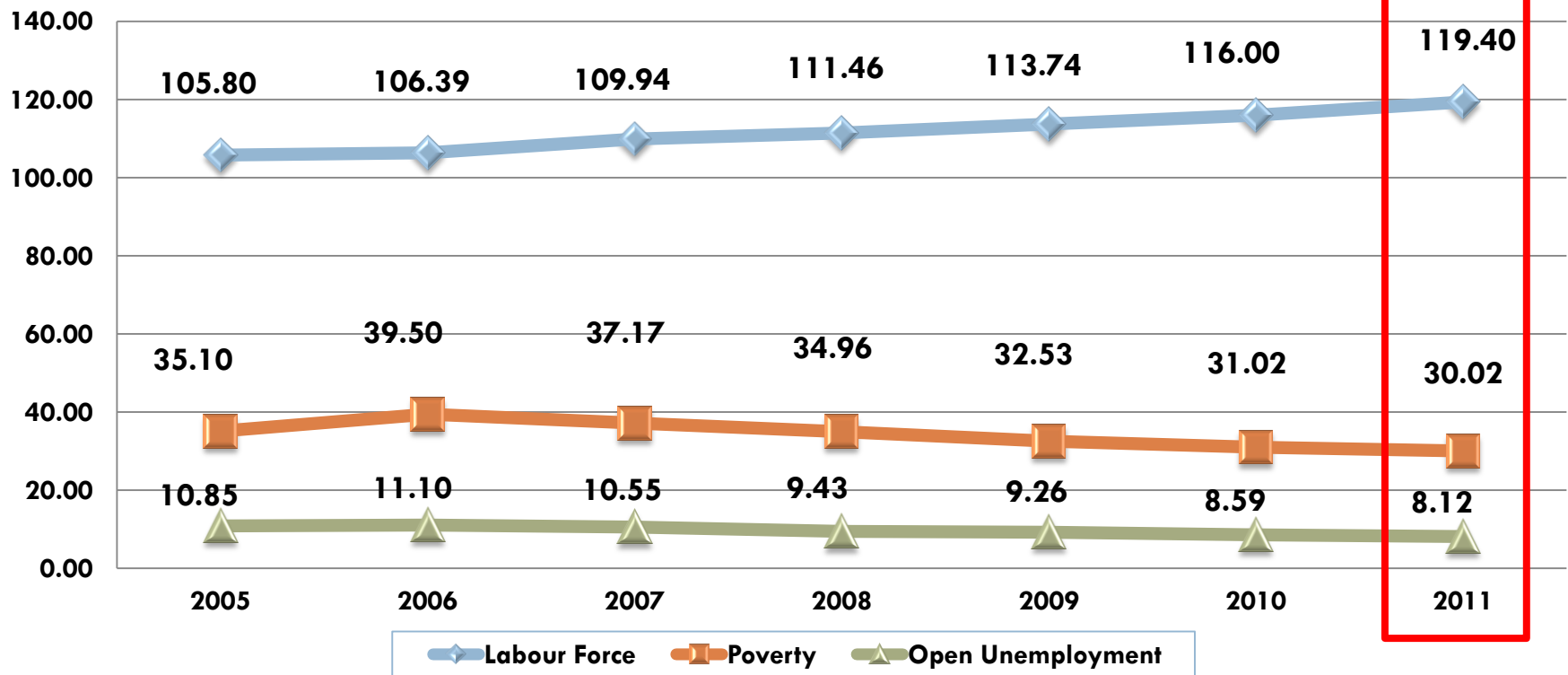


BACKGROUND



Labor Force, Poverty and Unemployment

TREND OF LABOUR FORCE AND UNEMPLOYMENT 2005-2011

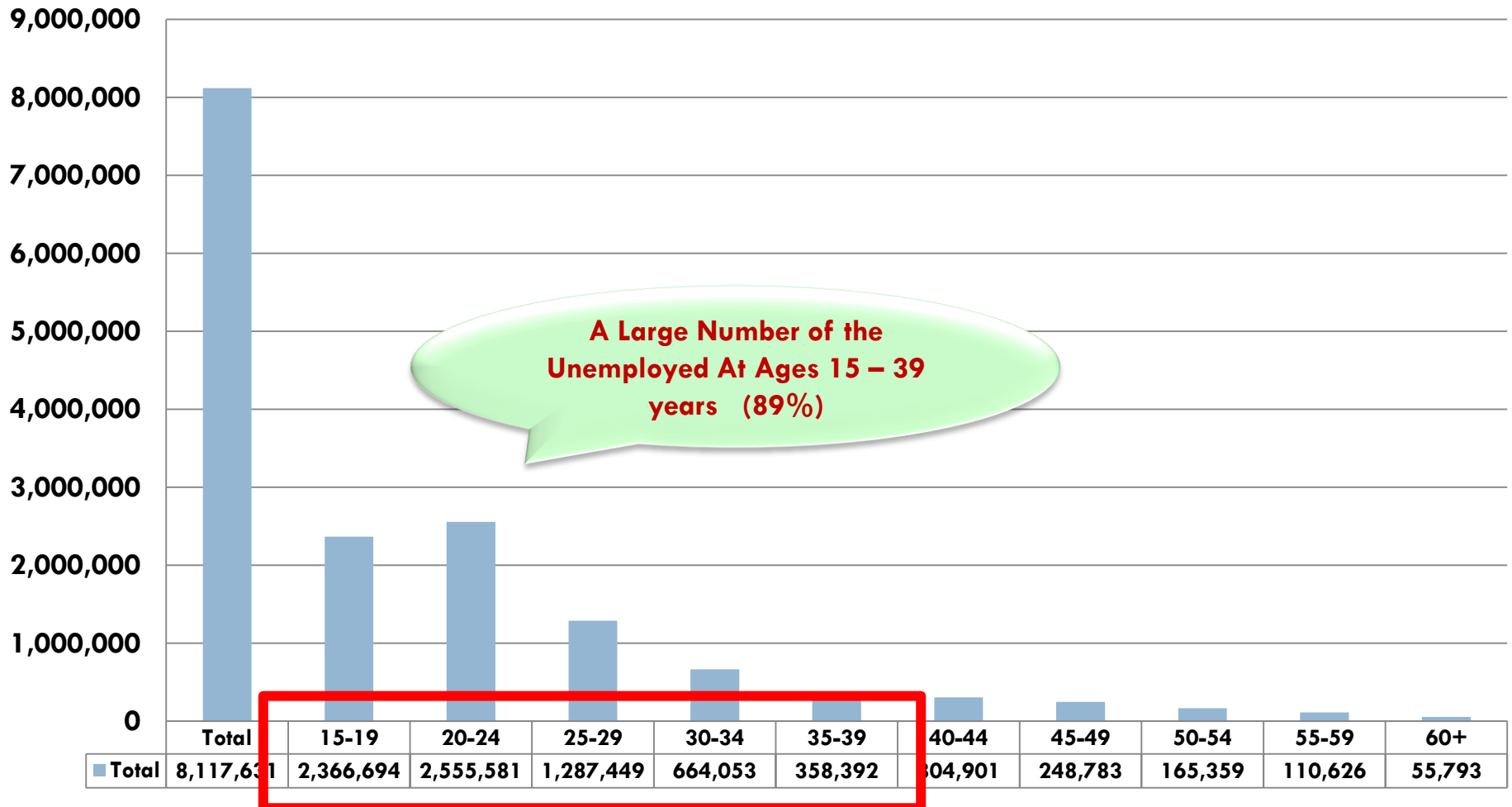


(Source : BPS, 2005 – February 2011)



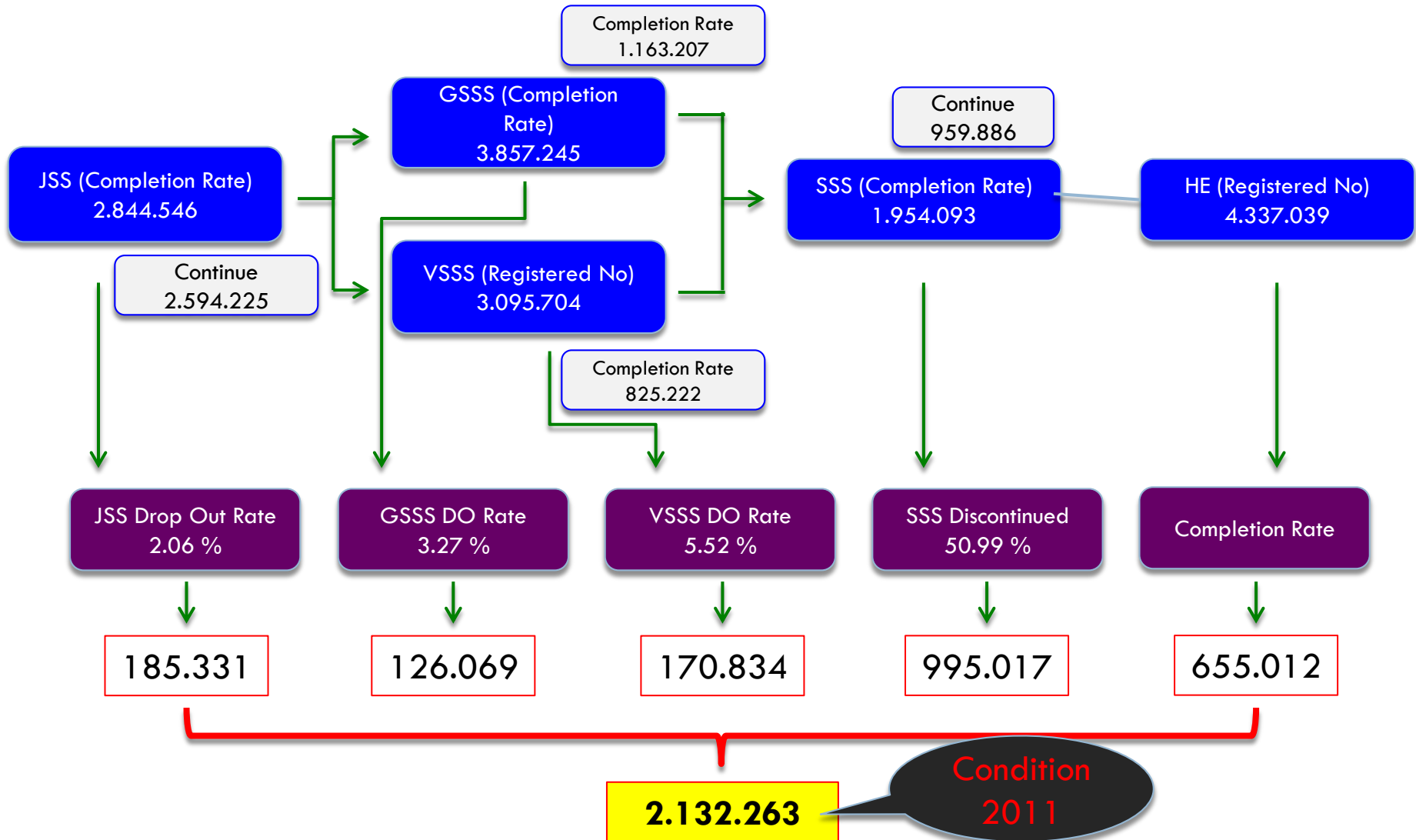
Unemployment By Productive Ages

February 2011





The number of dropouts and discontinued graduates 2011





OPEN UNEMPLOYMENT BY EDUCATIONAL BACKGROUND AND AREA

Education Background	Area				Total	
	Urban		Rural		Total	%
	Total	%	Total	%		
≤ Primary School	927,504	48.28	993,467	51.72	1,920,971	23.66
Junior Secondary Education	1,015,850	56.34	787,159	43.66	1,803,009	22.21
Senior Secondary Education	1,563,552	69.04	701,251	30.96	2,264,803	27.90
Vocational Education	851,124	78.69	230,550	21.31	1,081,674	13.32
Diploma/Academy	356,217	81.99	78,240	18.01	434,457	5.35
Universities	513,429	83.80	99,288	16.20	612,717	7.55
Total	5,227,676	64.40	2,889,955	35.60	8,117,631	100.00

Source: BPS, National Labour Force Survey, February 2011 Urbanization

The number of the unemployed in the cities results from urbanization due to the limited employment opportunities in the village leading to neglecting natural resources in the villages and the high crime rate in the city



Unemployment, dropouts, and discontinued graduates

Trained to be self-employed in products and or services.

Potential :

1. Marine products, forest, agriculture, plantation, natural gas, etc.
2. 60 million motorcycles, 16 million cars, 190 million cellular phones in Indonesia
3. Home appliances growth of 17 % / year : TV, AC, Refrigerators, etc,
4. 12 % of construction industry growth
5. 51 % of Indonesian population are female

Product/services :

Handicrafts, food, drinks, cooking oil, etc.

Service centres, spare parts production, etc

Construction products & services.

Care product and services (skin, hair, fashion, etc)

**THE WORLD'S 4th LARGEST PRODUCT & SERVICE MARKETS
GLOBAL MARKET ERA 2015**



ENTREPRENEURSHIP THROUGH NON FORMAL EDUCATION



ENTREPRENEURSHIP



Entrepreneurship is a **risk-taking process** to run **own business** by taking the opportunities to create a new business through innovative approaches so that the business will grow up and get more competitive.



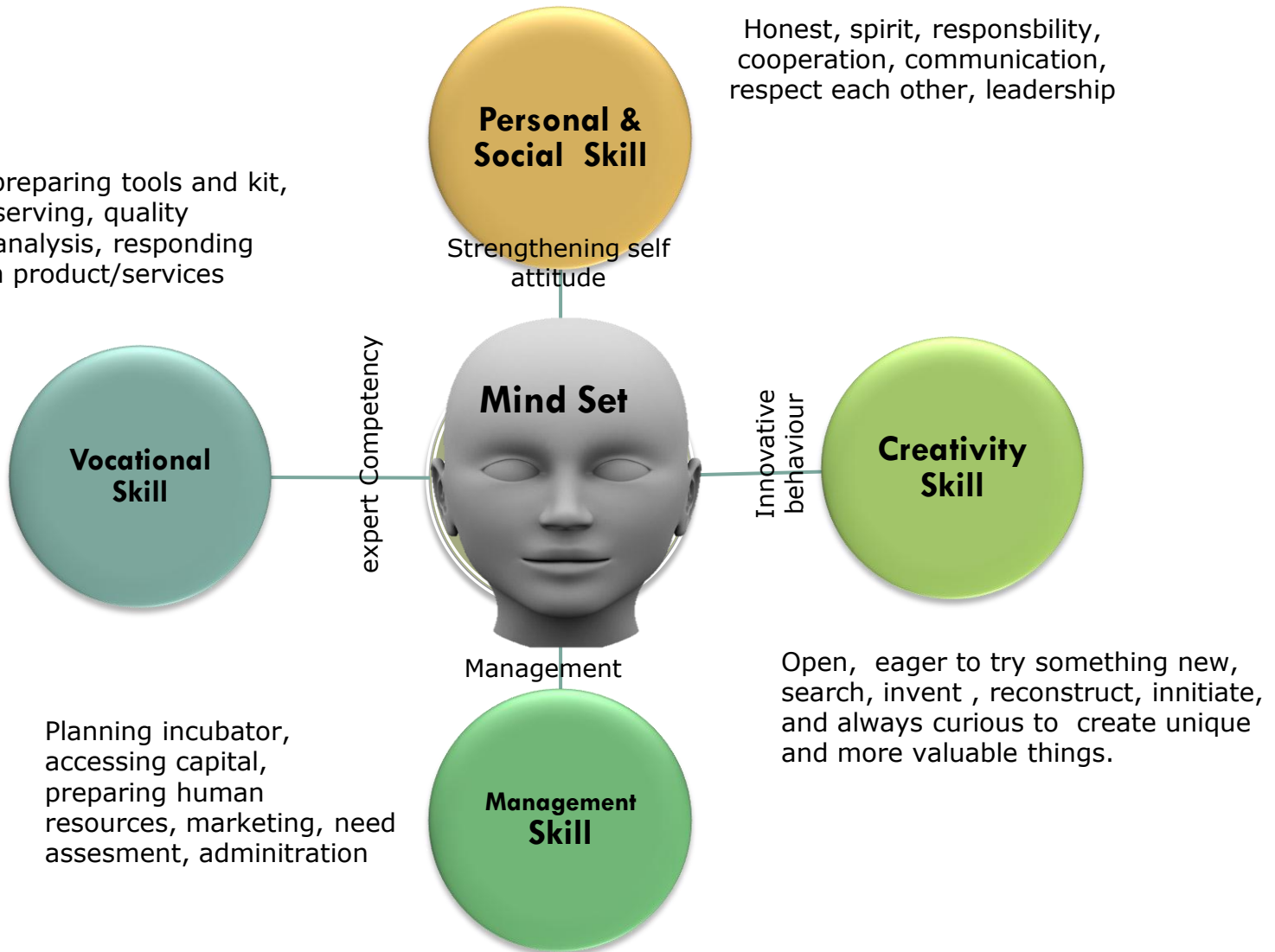
- **Gifted entrepreneurs** : Those who own natural abilities to be entrepreneurs.
- **Trained entrepreneurs** : Those who are formed through training and education to be entrepreneurs
- **Environment-shaped Entrepreneurs** ; Those who become entrepreneurs due to living among entrepreneurs and business people.



ENTREPRENEURSHIP SCHEME

Training Strategy

Designing, preparing tools and kit, producing /serving, quality assurance, analysis, responding problems on product/services





Community Entrepreneurship Education Program (CEEP)

CONDITION BASED ON FACT

0.85%
Percentage of
Local
Entrepreneurs

The number
Unemployment
Drop -Outs
Discontinued
graduates

The number of potential
Demographic And Geographic
advantages

PROGRAMME

**COMMUNITY ENTREPRENEURSHIP
EDUCATION PROGRAMME**

CEEP Th 2010 = 5.000 people
CEEP Th 2011 = 15.585 people

Rp 2.400.000/person

OUTPUT EXPECTATIONS

1. **Creating New
Entrepreneurs**
2. **Exploring The
Local
Resources**

www.infokursus.net
(Placement of
Cybermarket)

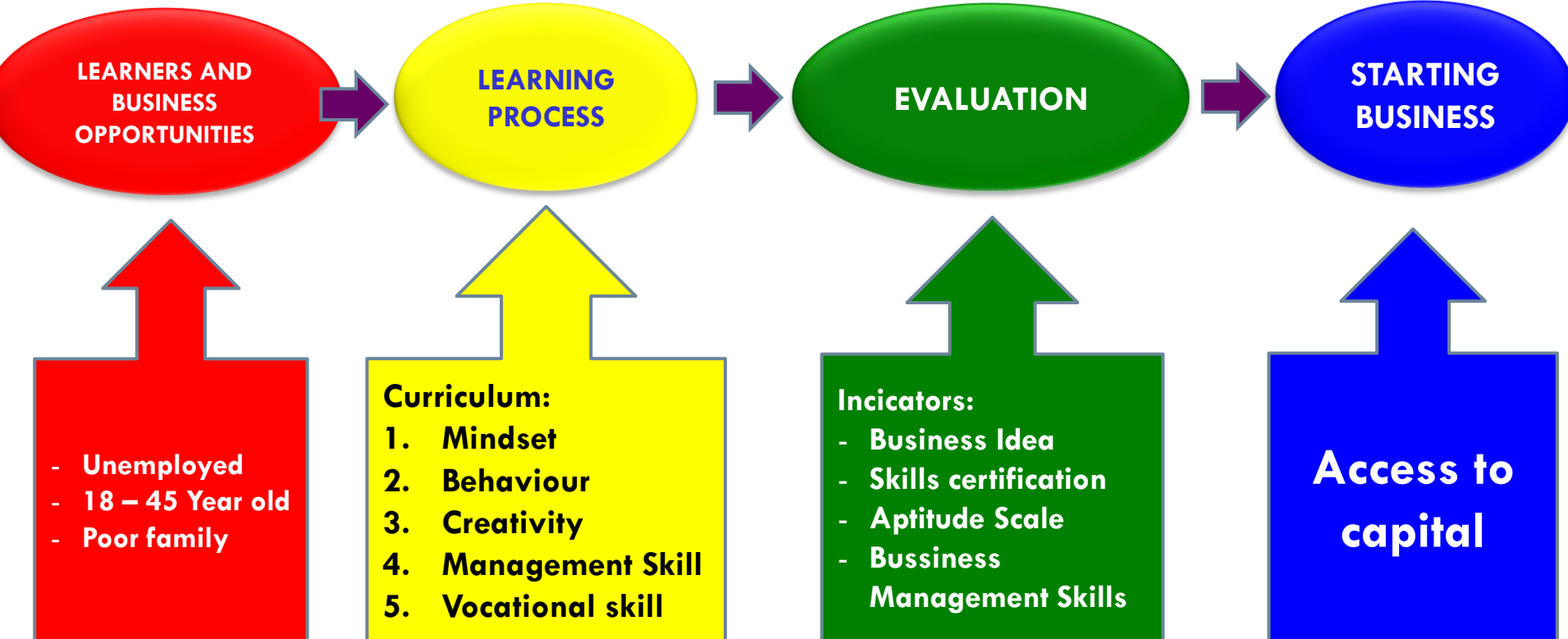


Community Entrepreneurship Education Program (CEEP)

Ongoing Scheme

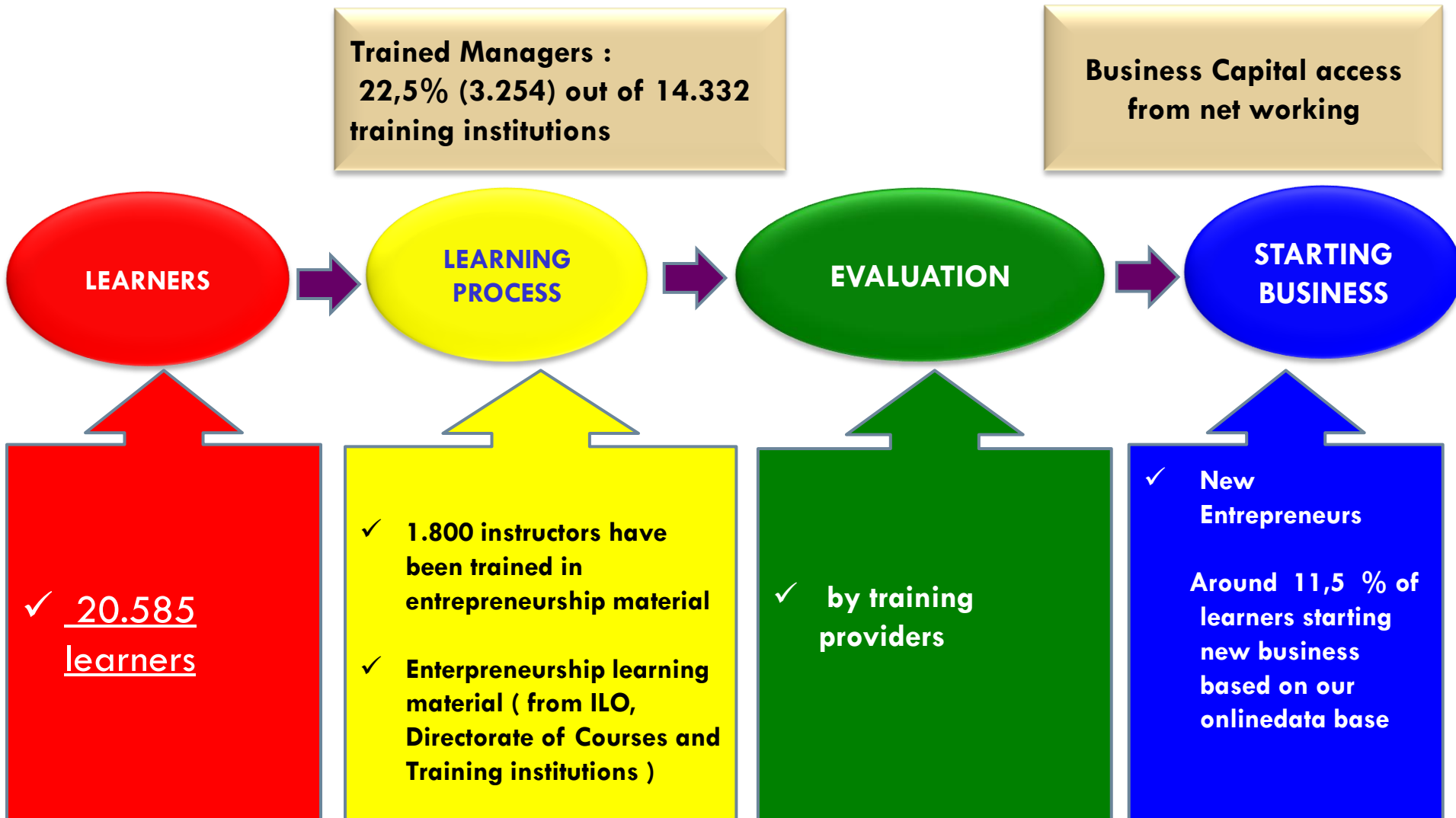
- ✓ Community Learning Centre (PKBM)
- ✓ Courses and Training Institution (LKP)

- ✓ Partnership
- ✓ Bank
- ✓ Govt. Institution
- ✓ Non Bank Financial Institution





Data of CEEP implementation





NUMBER OF TRAINING PROVIDERS AROUND NATION



- ✓ 14.235 (Courses & Training institutions)
- ✓ 5.300 (Community Learning Centres)

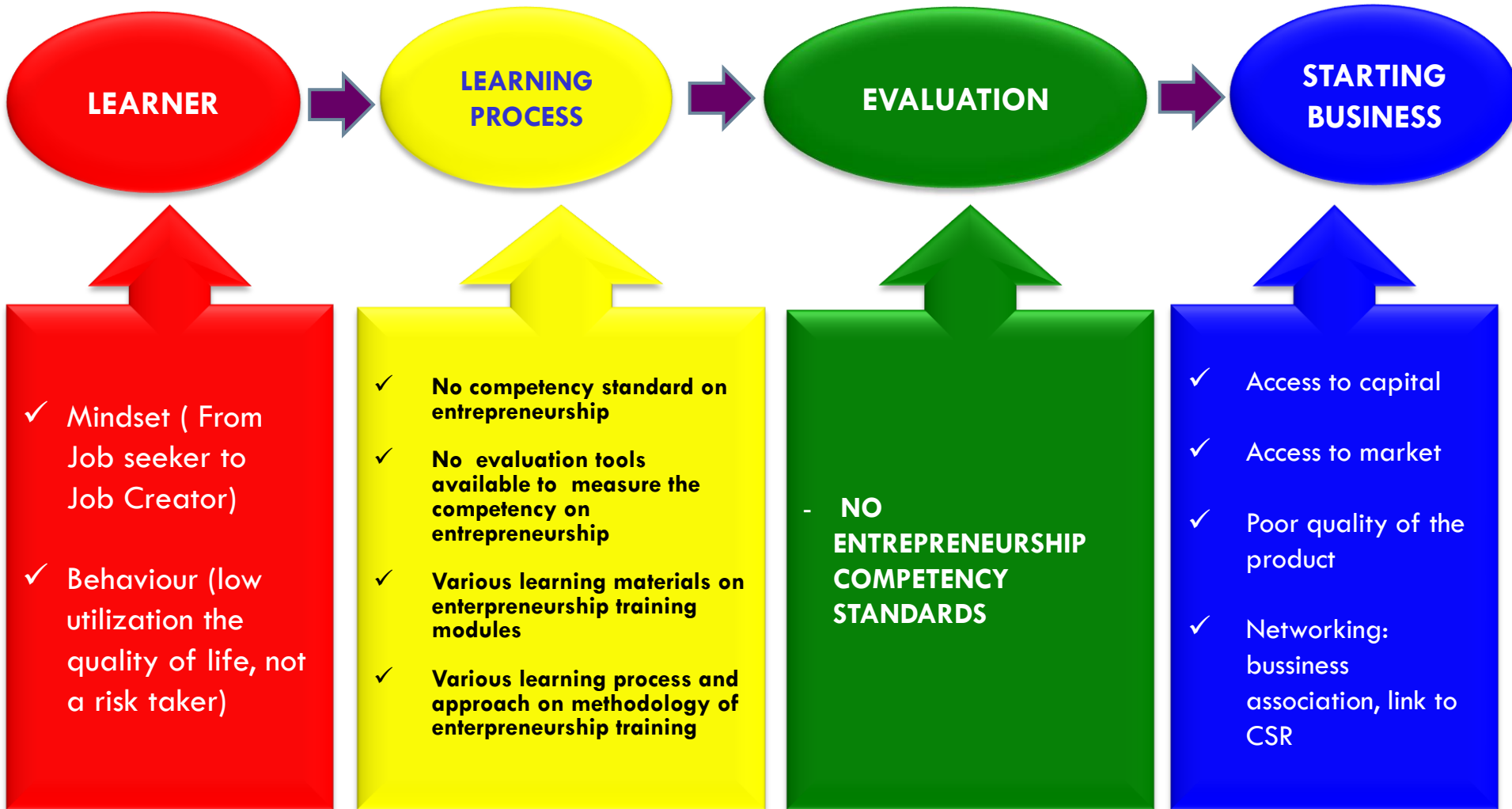


THE CHALLENGES



Community Entrepreneurship Education Program (CEEP)

Challenges





Recommendation



RECOMMENDATION

- Family supports to motivate children to have creative mindset and entrepreneurship (not just job seekers)
- Corporate supports as business partners not just as employees.
- Financial institution supports in assisting young entrepreneurs to access business capital
- Government supports to make environments and regulations motivating to create new entrepreneurs



THANK YOU